

INTERNATIONAL FORUM ON FAIR TOURISM AND SUSTAINABLE DEVELOPMENT

Ouarzazate, Morocco, June 2019

A sober tourism for sustainable development



This VIII° FITS is organized under the auspices of the World Tourism Organisation (OMT), UNESCO, and the International Organisation of Social and Solidarity Tourism (OITS).

It benefits from the support of the Ministry of Tourism of Morocco, from the Regional Council Drâa-Tafilalet and the Provincial Council of Ouarzazate.

FITS 2019 has for theme : « **Deserts and oases tourism, vector of sustainable development and awareness of climate change** ».

It will bring together representatives from national and international associations, the media, experts and foreigners for whom the development of an alternative tourism is both possible and desirable.

The aim

The first aim of this FITS is to strengthen the **advocacy** in favor of the **safeguarding of oases** of the world, which are deteriorating rapidly whereas their ecosystems are resilience models in an hostile environment. Model that should be used at time of climatic upheavels.

Goals

- Give more international **visibility** to tourist oases destinations.
- Encourage **meetings** of different organizations concerned by the theme in order to promote the national structuring of the alternative tourism sector;
- Facilitate the **exchange** of good practices in alternative tourism between professionals of different countries.
- Strengthen the tourism **networks** and, more particularly the networks that claim to be part of the social and solidarity economy.
- Contribute to the formulation of an **Agreed Action Plan** for the international mobilization, to strengthen the tourist development of oases spaces.

The program

- A **film festival** of alternative and solidarity tourism for the population of Drâa Tafilalet region, in the evening on **DATE À COMPLETER**
- **Large caravans**, international itinerant universities, from an oasis to an other, from Atar (Mauritania) to Ouarzazate (Morocco) and from Tataouine (Tunisia) to Timimoun (Algérie),
- **Small caravans**, before the forum, for experts and journalists, tour operators and other foreign guests, in oases of Drâa-Tafilalet region, from **DATE À COMPLETER**
- **The international forum** at the Palace of Congresses in Ouarzazate, from **DATE À COMPLETER**, intense time of meeting and exchanges.
- **Cultural evenings**, during the forum (**DATE À COMPLETER**)
- **Exhibition and sale** of local handcrafts and agricultural products from the moroccan oases.

For more informations: www.fits-tourismesolidaire.org

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